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## **NAVICRON INTRODUCES SOFTWARE AND HARDWARE DEVELOPMENT PLATFORMS WITH SUPERIOR FLEXIBILITY FOR SMART WIRELESS DEVICES**

*Cost-effective fusionsoftware and fusionplatform solutions feature high integration and proven functionality*

**DALLAS, Texas, — February 4, 2008** — Navicron, a technology provider for smart wireless devices, today announced two new adaptable platforms designed from the ground up and optimized for wireless consumer electronics and handheld products based on Linux or other popular mobile operating systems. The powerful combination of Navicron's feature rich fusionsoftware with its new fusionplatform reference hardware provides an integrated, flexible and proven solution that allows developers to drive innovation and accelerate time-to-market of amazing new converged devices optimized for a mobile world.

"Wireless handheld devices are increasingly becoming complex multi-functional platforms that include rich networking and multimedia capabilities," said Allen Noguee, principal analyst for wireless technology at In-Stat. "A flexible software platform combined with an optimized hardware development board provides a compelling value proposition to manufacturers. A complete solution not only accelerates time-to-market, it translates into a more reliable development process."

At the heart of Navicron's adaptable fusionplatform reference hardware is a powerful multimedia application processor available from industry-leading suppliers such as Freescale Semiconductor. This high performance mobile entertainment engine combined with support for the latest wireless standards and multimedia features gives developers the base they need for use in many different environments including machine-to-machine equipment, smartphones, internet tablets, automotive computer applications or many other types of mobile equipment. Depending on a customers' specification, components can be easily added, left out, or upgraded/downgraded.

Navicron's fusionsoftware platform also incorporates the latest developments for power consumption and handheld usability. Based on a Linux kernel with a GTK-based front end, the software is both versatile and simple to develop applications for. The intuitive and adaptable Graphical User Interface (GUI) is designed with a touch screen in mind, and allows input from a keyboard, finger or stylus. Navicron's own innovative Remote Access Integrated Server (RAIS) feature provides remote access to the features of the phone, further expanding the possibility of new applications.

In addition to being a perfect fit for Navicron's fusionplatform, Navicron's fusionsoftware can be adapted to fit many different hardware platforms. Navicron's and its partner's extensive expertise in creating low level drivers for Linux allows for perfect integration so that wherever the software is applied it will be usable and compatible.

"Linux and open source resources are taking a more important role in the development of smart wireless devices," said Matti Kattilakoski, chairman of the board, Navicron. "With this complete development platform, we are giving our customers a fully-tested, interoperable and proven framework that allows us to use our own applications to quickly develop customer-specified products with the flexibility of using open source code. The end result is the delivery of unparalleled mobile multimedia experiences to consumers."

### **About Navicron**

Navicron is a privately held technology company founded in 2004, established for the development of wireless technology. The company has completed major projects for several large telecommunications companies and has illustrated its versatility where its wireless expertise has been applied in the medical and sports technology sectors. Navicron's qualified team of experts has strong wireless engineering competence in the areas of hardware, software, RF, testing, type approvals and project management in the field. Navicron's headquarters and R&D are located in Oulu, Finland and its sales and marketing operations are based in Dallas, Texas. For more information please visit <http://www.navicron.com>.

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